

WHO THE AIS RECOMMEND

Digital Marketing Agencies

We asked all 8 leading AI models the question buyers ask: *"What are the best digital marketing agencies?"* This is the July 2026 record of who they named, captured verbatim and frozen. **Ignite Visibility** leads the category, yet ChatGPT and DeepSeek do not name it at all. Even the winner is invisible somewhere.

#	BRAND	SCORE	NAMED BY	CHATGPT	CLAUDE	GEMINI	PERPLEXITY	DEEPSEEK	GROK	COPILOT	GOOGLE AI
1	Ignite Visibility ignitevisibility.com	59.2	6/8	.	●	●	●	.	●	●	●
2	WebFX webfx.com	47.3	5/8	.	●	●	●	.	●	●	.
3	Disruptive Advertising disruptiveadvertising.com	41.4	4/8	●	●	.	●	.	●	.	.
4	SmartSites smartsites.com	32.6	3/8	.	.	●	●	.	●	.	.
5	Thrive Internet Marketing Agency thriveagency.com	23	2/8	.	.	●	.	.	.	●	.
6	KlientBoost klientboost.com	21.3	2/8	.	.	●	.	.	.	.	●
7	Funnel Boost Media funnelboostmedia.net	20.7	2/8	.	.	.	.	.	●	●	.
8	Victorious victoriousseo.com	20.5	2/8	.	.	●	.	.	.	●	.
9	Viral Nation viralnation.com	20.5	2/8	.	.	.	.	.	●	.	●
10	VaynerMedia vaynermedia.com	20.3	2/8	●	.	.	.	.	●	.	.

Filled dot = this AI model recommends the brand unprompted. Score = the published AI Recommendation Score (0 to 100); full formula at citehawk.com/leaderboards/methodology. Snapshot bbf5b6eb, captured 2026-07-02, immutable.

Three things to check against your own brand

1 · Are you in the answers at all?

If your brand is not on this list, the 8 AI models did not name it when buyers asked. That is not a ranking problem; it is an invisibility problem, and it has specific, fixable causes: the sources these answers cite do not know you exist, or describe you wrongly.

2 · Which AI models leave you out?

The dot grid is the real story. Almost no brand is named by all 8; the gaps show exactly where visibility is leaking. A gap on one AI model has different causes (and fixes) than a gap on another, which is why a single blended "AI score" hides what matters.

3 · Who wins the answers you lose, and why?

Every position above yours traces to sources those answers cite. Pull the receipts on the category page, list the citations, and check which ones mention the brands ahead of you but not you. That list is the work.

"Rankings are computed from AI responses only. Claiming a brand cannot change its position, and positions are not for sale."

The Index pledge. Every verbatim answer behind this record is published; recompute anything from the JSON download.

Want this measured for your brand, every week?

The Index is the public monthly record. CiteHawk the platform runs the same 8-model measurement on your own brand and prompts weekly, with per-model breakdowns, competitor battles and the receipts attached. First 50-prompt report is free, no card, ready within the hour.

[See the live ranking → citehawk.com/leaderboards/digital-marketing-agencies](https://citehawk.com/leaderboards/digital-marketing-agencies)

Data: the CiteHawk AI Index July 2026 edition (immutable record). Model versions per AI model are stamped on the snapshot. © 2026 ScaleUp Teams Pty Ltd. Reproduction with attribution welcome.