WHO AI RECOMMENDS, AND WHY IT MOVES

Content Marketing Agencies: the AI visibility report.

When buyers ask the 8 leading AI models for content marketing agencies, these are the names they hear. Measured from the question a real buyer asks, captured verbatim, frozen as the July 2026 record.

Fractl

holds #1 this edition, named by 6 of 8 AI models. Claude and Grok do not name it at all.

4/10

of the top ten are named by a majority of AI models. 3 hold a ranking on the two-model minimum: fragile positions.

4/4

regional editions crown a different #1 than the global ranking. Ask locally, get a different answer.

THE RECORD

The top ten, per AI model

Filled dot = that AI model recommends the brand unprompted when asked *"What are the best content marketing agencies?"*

#	BRAND	SCORE	NAMED BY	CHATGPT	CLAUDE	GEMINI	PERPLEXITY	DEEPSEEK	GROK	COPILOT	GOOGLE AI
1	**Fractl** fractl.com	**49**	**6/8**	●	·	●	●	●	·	●	●
2	**Siege Media** siegemedia.com	46.4	5/8	●	●	●	·	·	●	●	·
3	**Brafton** brafton.com	40.7	5/8	●	●	●	●	·	·	●	·
4	**Animalz** animalz.co	39.8	5/8	·	·	●	●	●	●	·	●
5	**Contently** contently.com	32	4/8	·	·	●	●	●	·	·	●
6	**Shutterfly** shutterfly.com	24.7	3/8	●	●	●	·	·	·	·	·
7	**ClearVoice** clearvoice.com	24.2	3/8	·	·	●	●	·	●	·	·
8	**Grow and Convert** growandconvert.com	18.6	2/8	·	·	·	●	·	●	·	·
9	**Column Five** columnfivemedia.com	18	2/8	●	·	·	●	·	·	·	·
10	**Asana** asana.com	17.1	2/8	●	·	●	·	·	·	·	·

AI Recommendation Score 0 to 100; full published formula at citehawk.com/leaderboards/methodology. Snapshot cbbc63fd, captured 2026-07-02, immutable.

THE BORDER CHECK

Cross a border, get a different shortlist

ASKED FROM	#1 IN THAT MARKET	VS GLOBAL
United States	**Siege Media**	**Different #1**
United Kingdom	**Brafton**	**Different #1**
Australia	**Brafton**	**Different #1**
Canada	**Let's Get Optimized**	**Different #1**

Regional editions are published only where the local ranking meaningfully differs from global. Visibility earned in one market does not automatically transfer.

READING THIS MONTH'S RECORD

What to do with this record

If you are on the list

Your position is per-model, and the dot grid shows exactly where it leaks. Each empty dot is one AI model answering your buyers without you, and each has specific causes: the sources that AI model leans on do not carry you, or describe you wrongly. Note that positions held on the two-model minimum are the most fragile on the board: one AI model changing its mind removes the ranking entirely. Claiming your brand on the Index is free, never affects position, and adds movement alerts the moment any AI model changes its answer.

If you are not on the list

The 8 AI models did not name you when buyers asked. That is an invisibility problem with a known playbook: verify what each AI model currently says about you, correct the wrong facts at their sources, and win presence on the sources these answers cite. Pull the receipts on the live category page and list who gets cited alongside the ranked brands; that list is the work.

The cadence that matters

This record re-freezes monthly, and the underlying answers are re-measured weekly on the platform. Rankings move as models retrain and retrieval refreshes, which is why a position is a feed to watch, not a trophy to file.

Get this measured for your brand, every week.

CiteHawk runs the same 8-model measurement on your own brand and buying questions weekly: per-model breakdowns, competitor battles, source gaps and the receipts behind every number. First 50-prompt report free, no card, ready within the hour.

Start free → citehawk.com/signup

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