



CiteHawk

Vertical Intelligence · July 2026 · frozen record

— WHO AI RECOMMENDS, AND WHY IT MOVES

Social Media Marketing Agencies: the AI visibility report.

When buyers ask the 8 leading AI models for social media marketing agencies, these are the names they hear. Measured from the question a real buyer asks, captured verbatim, frozen as the July 2026 record.

LYFE Marketing

holds #1 this edition, named by 6 of 8 AI models. DeepSeek and Grok do not name it at all.

3/10

of the top ten are named by a majority of AI models. 5 hold a ranking on the two-model minimum: fragile positions.

3/4

regional editions crown a different #1 than the global ranking. Ask locally, get a different answer.

The top ten, per AI model

Filled dot = that AI model recommends the brand unprompted when asked *"What are the best social media marketing agencies?"*

#	BRAND	SCORE	NAMED BY	CHATGPT	CLAUDE	GEMINI	PERPLEXITY	DEEPSEEK	GROK	COPILOT	GOOGLE AI
1	LYFE Marketing lyfemarketing.com	59.3	6/8	●	●	●	●	•	•	●	●
2	Sociallyin sociallyin.com	48.7	5/8	•	●	●	●	•	•	●	●
3	Viral Nation viralnation.com	46	5/8	•	•	●	●	•	●	●	●
4	Disruptive Advertising disruptiveadvertising.com	29.2	3/8	•	•	●	●	•	•	●	•
5	Fresh Content Society freshcontentsociety.com	28.1	3/8	•	•	●	●	•	●	•	•
6	Thrive Internet Marketing Agency thriveagency.com	22.5	2/8	•	●	●	•	•	•	•	•
7	Sculpt sculpt.com	20.5	2/8	•	•	●	•	•	•	●	•
8	Hootsuite hootsuite.com	20	2/8	•	•	•	•	●	•	•	●
9	We Are Social wearesocial.com	19.8	2/8	•	•	•	•	•	●	●	•
10	The Social Shepherd thesocialshepherd.com	19.8	2/8	●	•	●	•	•	•	•	•

AI Recommendation Score 0 to 100; full published formula at citehawk.com/leaderboards/methodology. Snapshot a05c0740, captured 2026-07-02, immutable.

Cross a border, get a different shortlist

ASKED FROM	#1 IN THAT MARKET	VS GLOBAL
United States	LYFE Marketing	Matches global
United Kingdom	We Are Social	Different #1
Australia	Megaphone Marketing	Different #1
Canada	ICUC Social	Different #1

Regional editions are published only where the local ranking meaningfully differs from global.
Visibility earned in one market does not automatically transfer.

What to do with this record

If you are on the list

Your position is per-model, and the dot grid shows exactly where it leaks. Each empty dot is one AI model answering your buyers without you, and each has specific causes: the sources that AI model leans on do not carry you, or describe you wrongly. Note that positions held on the two-model minimum are the most fragile on the board: one AI model changing its mind removes the ranking entirely. Claiming your brand on the Index is free, never affects position, and adds movement alerts the moment any AI model changes its answer.

If you are not on the list

The 8 AI models did not name you when buyers asked. That is an invisibility problem with a known playbook: verify what each AI model currently says about you, correct the wrong facts at their sources, and win presence on the sources these answers cite. Pull the receipts on the live category page and list who gets cited alongside the ranked brands; that list is the work.

The cadence that matters

This record re-freezes monthly, and the underlying answers are re-measured weekly on the platform. Rankings move as models retrain and retrieval refreshes, which is why a position is a feed to watch, not a trophy to file.

Get this measured for your brand, every week.

CiteHawk runs the same 8-model measurement on your own brand and buying questions weekly: per-model breakdowns, competitor battles, source gaps and the receipts behind every number. First 50-prompt report free, no card, ready within the hour.

Start free → citehawk.com/signup

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(immutable; recompute anything from the JSON download) · Live ranking:
citehawk.com/leaderboards/social-media-agencies

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